## **Project Information Form**

Project Title	MICRO-DYNAMICS OF BUSINESS LOCATION AND GROWTH AND ITS
	EFFECTS ON THE TRANSPORTATION NETWORK AND CONGESTION IN
	GEORGIA AND THE SOUTHEAST REGION
University	Georgia Institute of Technology
Principal Investigator s	Dr.Frank Southworth (Civil & Env. Eng.) & Dr. Vivek Ghosal (Economics)
PI Contact Information	frank.southworth@ce.gatech.edu vivek.ghosal@econ.gatech.edu
Funding Source(s) and	Georgia DOT :=\$134,907,
Amounts Provided (by each	UTC = \$58,538;
agency or organization)	Woodruff Foundation = \$100,172
Total Project Cost	\$293,616
Agency ID or Contract	
Number	
Start and End Dates	May 31, 2012 – August 31, 2013
Brief Description of	The research explores the little understood linkages between the micro-
Research Project	foundations of industry dynamics and economic activity, and the macro-
	congestion aspects of freight transport. The automobile manufacturing
	industry in the southeast (GA and AL) has been chosen for in-depth
	analysis. This involves a detailed functional and spatial mapping of its
	supply chain inputs and outputs and the demands they place on the
	region's transportation system: using an intensive data collection effort
	to develop per unit consumption and production transportation costs by
	mode of transport for the principal commodities moved. Of particular
	interest are any freight movement bottlenecks that exist or are projected
	to exist as a result of the anticipated growth in highway and rail traffic,
	and that may hinder future industrial growth within Georgia and the SE
	region.
Describe Implementation of	
Research Outcomes (or why	
not implemented)	
(Attach Any Photos)	

Impacts/Benefits of	
Implementation (actual, not	
anticipated)	
Web Links	
Reports	
Project website	